

The Expedia® Insiders' Select™ List

Information on being chosen as one of the world's top hotels

The Expedia® Insiders' Select™ list is an authoritative list of the world's best hotels. The list represents the top one percent of the nearly 80,000 properties offered by Expedia®, the world's leading online travel company. Expedia® Insiders' Select™ hotels are recognized for consistently delivering excellent service, a great overall experience and a notable value to guests who booked their stay on Expedia.

As the largest online travel agency in the world, Expedia has unmatched access to traveler insights and local market destination expertise. The Expedia® Insiders' Select™ list is compiled using a mathematical formula that weighs three factors:

1. Expedia's hundreds of thousands of Traveler Opinions - reviews submitted by Expedia customers after they complete their stay with a hotel they booked on Expedia.com;
2. A value rating that compares each property's average daily rates to similar properties to assess the relative value the hotel offers; and
3. The expertise of more than 400 Expedia employees in local markets worldwide.

Hotels on the Expedia Insiders' Select list stand to garner substantial attention from the millions of consumers who visit Expedia every month to shop for and book travel. Expedia partners can influence their ranking by delivering the value and quality of service that result in positive reviews by Expedia travelers, creating a virtuous cycle through which they receive increased consideration by Expedia shoppers and increased bookings as a result.



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